

## BANK OF UGANDA



Plot 37/43 Kampala Road. P.O. Box 7120 Kampala

Cable Address: UGABANK, Telex: 61069/61244 General Lines: (+256-414) 258441/6, 258061/6, 0312-392000, 0417-302000

Fax: (+256-414) 233818 E-mail: [info@bou.or.ug](mailto:info@bou.or.ug) Website: [www.bou.or.ug](http://www.bou.or.ug) Twitter: @BOU\_Official Facebook: Bank of Uganda

# WORLD SAVINGS DAY – 31 OCTOBER 2023

**Kampala – 31 October 2023** – Bank of Uganda (BoU), together with financial sector partners and stakeholders, joins the commemoration of World Savings Day under the theme, **“Personal Financial Wellness – Live it.”**

According to the Financial Capability Survey (FCS) 2020, only 20.4% of Ugandans save to meet specific life goals, such as retirement, education, or other long-term goals. In response, the BoU has undertaken proactive measures to promote financial inclusion and improve financial literacy, including in rural areas delivered in local languages, emphasizing savings among other financial services. BoU also continues to train financial literacy trainers in rural areas and conducts financial literacy radio shows in local languages.

BoU, together with stakeholders, calls on the public to participate in several activities planned to promote savings, including radio

programs, dedication of November as an annual banking and financial services awareness month, and public webinars on savings and financial literacy.

BoU remains committed to supporting the development of a safe, sound, and resilient financial sector that promotes financial inclusion and increased monetization of the economy in support of socio-economic transformation in Uganda.

**For additional information or inquiries: Phone: +256 414 258441-6  
Email: General information: [info@bou.or.ug](mailto:info@bou.or.ug) or Financial literacy: [financialliteracy@bou.or.ug](mailto:financialliteracy@bou.or.ug)**

**Michael Atingi-Ego**  
Deputy Governor